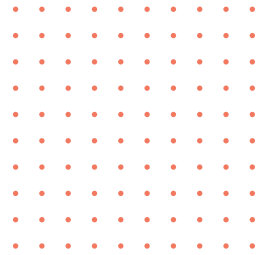


Images Powered by Science



Using artificial intelligence and a team of visual marketing experts, Virtuance produces stunning images that are proven to sell real estate faster and for more money than other professional solutions.

IT STARTS WITH A CLICK

The home buying process begins online with a click on your listing. More clicks on your listing lead to more showings. More showings ultimately can lead to multiple-offer scenarios and a higher sale price.

Using professional photography can give your listing 60% more attention than listings that feature amateur photography.

Better yet, when your listing features Virtuance's HDReal® images, you'll receive up to 120% more attention than listings featuring other professional photography!



Partnering with an agent that uses Virtuance visual marketing solutions gives you the best opportunity to **sell your home fast and for more money.**



HOW VIRTUANCE DOES IT

After conducting extensive research, Virtuance was able to identify the essential characteristics that make buyers click on listings.

Virtuance took that information and spent two years developing HDReal®, a revolutionary imaging system that ensures every image they produce has the attributes proven to make home buyers click on listings they may have otherwise overlooked.

THE HDREAL® PROCESS



After shooting your property, Virtuance's certified professional photographer will upload their images to the HDReal® servers.



Images then go through a series of 25 proprietary algorithmic adjustments powered by AI to bring out the qualities that will get buyers to click!



In-house visual marketing experts then check all images before being sent to your agent. This all happens the day after the photoshoot!

+300K

Number of individual properties
Virtuance has shot

+\$100B

Worth of real estate Virtuance
has marketed

275

Average number of listings a
Virtuance photographer has shot

THE RESULTS

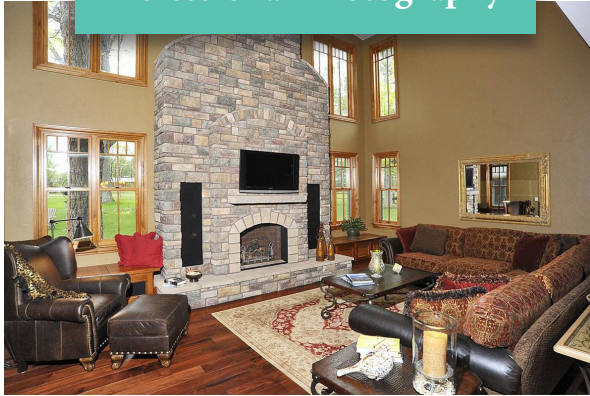
The HDReal® Difference



Professional Photography

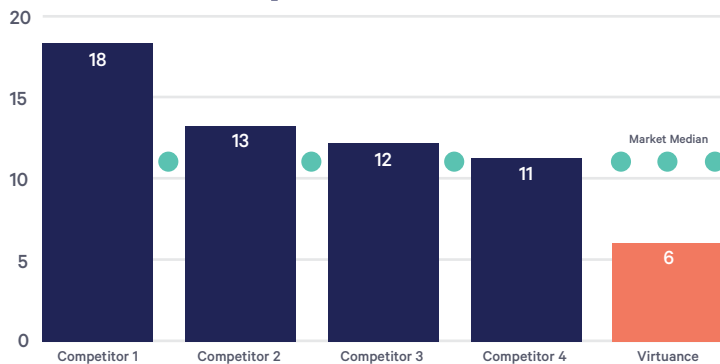


HDReal® by Virtuance



”
Thanks to Virtuance’s images, our home sold in 5 days to a family who lived across the country and never visited the home; they purchased it based simply on the photos!
- Maggi P.

Median Days on Market



Properties marketed with HDReal® images sell **45% faster** and **for more money** than properties marketed by other professional solutions.



Our listing generated 51 showings and ten offers within the first 48 hours. We accepted an offer for \$21,000 above list price! Thanks Virtulance!

- Spencer H.

