

Residential Aerial Pre-Shoot Checklist



PREPARING FOR YOUR PHOTOSHOOT

At Virtulance, we've taken everything we've learned in photographing and marketing tens of thousands of properties and compiled the list below to help real estate agents and homeowners prepare properties for aerial photoshoots. In our experience and research, following the checklist below will ensure that your property is as marketable as possible from the skies!

Please print off this checklist and make sure that the following items are completed prior to your Virtulance aerial photographer arriving onsite. If you have questions or if any items below cannot be taken care of prior to the shoot, please contact us at 1-844-443-7325



LIGHTING

- All interior and exterior lights should be on. Even though we won't be shooting the interior of the property in your aerial shoot, the property will be more attractive if all of the lights are on
- Ensure that all light bulbs work. Replace any burnt out bulbs



NEIGHBORS

- Let the next door neighbors on both sides know about the scheduled aerial shoot so that they can ensure their yards are clean, cars are out of the driveway, and garage doors are closed
- Inform neighbors that there will be a drone flying around your property at the scheduled day and time



FRONT YARD

- Put all trash bins inside the garage or completely out of view.
- Take down all flags



BACKYARD

- Put hoses and other equipment away, organize patio & deck furniture
- Freshly-cut lawn and landscaping in good shape

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PETS

- Keep pets inside and away from windows if possible



WINDOW TREATMENTS

- Open curtains/ blinds all the way in every room



VEHICLES

- Ensure that no vehicles are in the driveway or on the street in front of the home
- Close garage doors



HOLIDAY DECOR

- Remove all holiday decor - examples include: pumpkins, Christmas trees, Christmas lights, menorahs, wreaths from the front door, etc.



YARD SIGNS

- We kindly ask agents to remove for sale signs from the yard if they do not want the sign in the images

Thank you for choosing Virtulance for your real estate marketing needs.
We look forward to working with you!

Please contact us before your shoot if you have any questions or concerns.