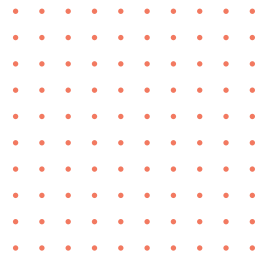


Images Powered by Science



Using artificial intelligence and a team of visual marketing experts, Virtuance produces stunning images and 3D tours that are proven to rent and lease properties faster and for more money than other professional solutions.

IT STARTS WITH A CLICK

The leasing process starts online with a click on your listing. More clicks on your listings lead to more showings. More showings can lead to a signed lease and fewer vacancies, which is money in your pocket.

Using professional photography can attract **60% more** attention to your rental listing than listings that feature amateur photography.

Better yet, when your listing features Virtuance HDReal® images, you'll receive up to **120% more** attention than listings featuring other professional photography.



Partnering with Virtuance and using our visual marketing solutions gives you the best opportunity to fill your vacancies **faster and for more money.**



HOW VIRTUANCE DOES IT

After conducting extensive research, Virtuance was able to identify the essential image characteristics that make potential tenants click on listings.

Virtuance took that information and spent two years developing HDReal®, a revolutionary image processing system that ensures every image produced has the attributes proven to make people click on listings they would have otherwise overlooked.

THE HDREAL® PROCESS



After shooting your property, Virtuance's certified professional photographer will upload their images to the HDReal® servers.



Images then go through a series of 25 proprietary algorithmic adjustments powered by AI to bring out the attributes that will get people to click!



In-house visual marketing experts then check every image before delivery by 5PM the day after your photoshoot.

+300K

Number of individual properties shot by Virtuance

+\$100B

Worth of real estate marketed by Virtuance

275

Average number of listings shot by a Virtuance photographer

THE RESULTS

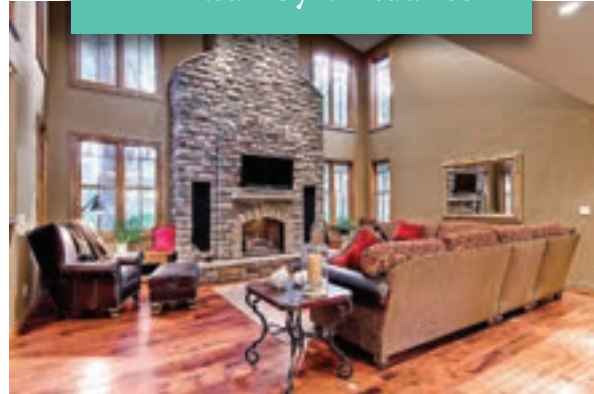
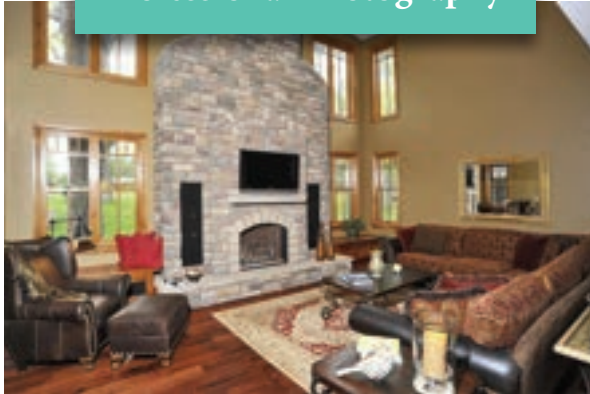
The HDReal® Difference



Professional Photography

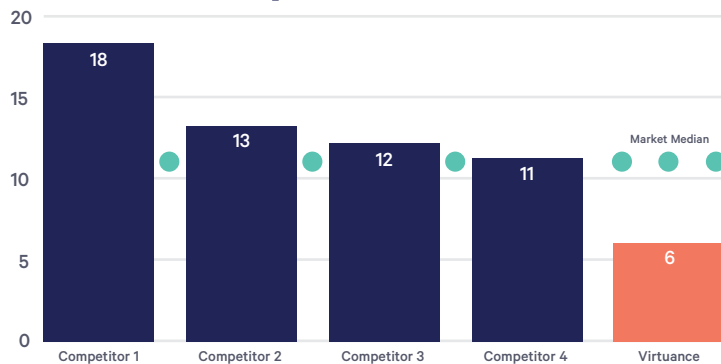


HDReal® by Virtuance



”
Our rental website traffic increases with every property shot by Virtuance. It has been well worth it!
- Rodney Bishop, Dream Home Services (Phoenix, AZ)

Median Days on Market



Properties marketed with HDReal® images **lease faster** and for **more money** than properties marketed with other solutions.



I started using Virtuance over my local photographer because scheduling is extremely easy, the photographers know what they are doing, the photos are high quality, and turnaround time is fast!

- Matt Putratz, Lakes Country Realty (Minneapolis, MN)

